



The Voice-Over Guide for Beginners

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How Do I Get Started in Voice-Overs

So you are ready to take the next big step to be a Voice-Over Talent. Now you're faced with the daunting task of trying to figure out how in the world do I get started? That's where my guide comes in. Thanks to computers and the web it is a lot easier to learn and setup a home studio on a shoe string budget. We will discuss the home studio part in a bit but first things first.

Who is a Voice-Over talent?

This person is sometimes referred to as voice actor or artist. You've heard them on radio and TV as the people voicing the commercials. Radio and TV stations always have people who work at the station that voices the commercials or "spots" as they called in the business.

So a Voice-Over talent is someone who is handed a script and brings it to life with there voice.

Thanks to the internet and electronic media there are now more people and companies looking for voice talent.

Here is a list of a few looking for voice talent

Narrations

Voicemail

Podcasts

Audio Books

Video games

Flash presentations

Infomercials

On Hold messages

E-books

Industrial films

Ivr voice prompts

Web sites

Voice Greeting

Movie trailers

Cartoons

That's just a small list of business's looking for voice talent.

So I assume at this point that you have been practicing reading stuff aloud to get in the flow of voicing a project. If you have not been doing this get started today. Read newspapers, books what ever but practice and then practice again. This is the only way to get comfortable with reading a script out loud.

Try to determine and define your style. Your style might be soft or it might be bolder or what is called hard sell like the car commercials.

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Types of Voice Delivery

We just touched on this in the first section. Let's dive into this a little more. For regular commercials like you hear on TV and Radio there are 3 categories.

Hard Sell- Loud, Bold and really stands out. I.e. the screaming car commercial, hey they are annoying but they work. Plus you could be making good money doing this.

Medium Sell-Just what it says it's in the middle not hard sell but not real soft. More like regular talking. Like furniture store commercial.

Soft Sell-It's the laid back whisper approach. Used a lot in serious subject commercials.

Ok now you know the different types but how do you which one is right? Don't worry the Client-Business will tell you what type of voice they are looking for. So make sure to practice all 3 styles. They will apply to all types of projects that I mentioned on page one. You will soon find out which style you are most comfortable with. Don't be concerned if you are only good at one type of voicing. People have made tons of money doing one style there whole career.

A Voice-Over artist is always honing there craft plus it keeps you fresh and ready when a project comes along.

Don't forget to practice.

Computer-Recording Software

What type of equipment do I need to set-up that home studio? Well again thanks to technology it's not as hard as you think.

Here is a list of the essential items you will need.

Personal Computer with a good Sound Card.

High Speed Internet

Printer

Cell Phone

Let's look at the computer first. I prefer a desk top computer but I no people that are using a laptop.

Look your computer does not have to be the biggest fastest computer on the market but it should have a large hard drive for storing large audio files and a good soundcard. Here is the reason I keep mentioning the soundcard.

When you record your voice it goes into your computer and thru the soundcard. Now do you need a top of the line \$2000 dollar card? The answer is no. The card I use was purchased at the local electronics store for around \$80 bucks.

The point is do not use the built in sound card that comes with your computer.

High Speed Internet-Don't skip on this one you will need Broadband to deliver Mp3 files to clients. Most of the time the client will say I need this yesterday. So speed is very important.

Printer-Just a decent printer will do. You probably all ready have one.

Cell Phone-Again you probably all ready have one. A land line will also work.

These are some the tools necessary to start your own home studio. We will cover this more in the next section.

Recording Your Voice in Your Studio

This is a very important step in building your home studio. First you will need a dedicated room and yes it can be a basement.

Why is this important? Because when you record your voice you will need a quiet place so the living room won't work for this.

Your new studio should be as quiet as possible. You don't have to have a perfect room but it needs to be quiet. My home is close to a noisy road so I have to do most of my recording at night. One cheap way to make sure your new studio is quiet is to put up that egg crate looking foam that you put on a mattress. It's not only cheap but you cut into pieces and put it on the walls to help deaden the room. Blankets also absorb sound. I have a stack in my studio. It's not great to look at but it works

The Microphone is another super important part of your new studio. I personally use an Electro-Voice RE 27 ND. This is a pro Mic and runs around \$1200 dollars. I run the Mic thru a Mackie board. Which is a mixer attached to my computer. But the good news is when your starting out they have a large line of USB port microphones available at a reasonable price. The USB Mics do a great job of isolating the noise from your computer and delivering high quality sound.

The USB Mics are available at your near by electronics store and will cost anywhere from \$60 to \$200 bucks.

Don't skimp on your Mic so buy the best one you can afford.

Next step the recording software. This is what you'll need to record your voice for playback and converting the files into Mp3's. There are some free ones available like Audacity it's a free, easy-to-use audio editor and recorder. Hey they also have a Mac download page.

<http://www.audacity.sourceforge.net/download/windows>

You can also pick up Adobe Audition for around \$400 bucks.

I should point out that I am not endorsing these fine products but I do use the Adobe Audition. I have not tried the Audacity. Some guys I know also use Cakewalk. I have tried many different types over the years. Do some searching and find the one that fits your budget. Maybe start with the free one and see how it works out. There are several free ones on the web if you do a little research.

How Much Do I Charge

The Voice-Over industry has always had set rates also called a rate card used for every type of project. I am supplying you with the official rate card that is used in the Voice-Over business.

VOICE OVER RATES

Radio Commercial: Local

Radio Commercial: National Network

Radio Station Promotion / Station Imaging

Public Service Announcement on Radio

:15, :30 or :60-\$100

:15, :30 or :60-\$500 to 1000

:15, :30 or :60-\$200 per page

:15, :30 or :60-\$100

Television: Local

Television: National Network

Television Station Promotion / Station Imaging

Public Service Announcement on Television

:15, :30 or :60 \$300

:15, :30 or :60 \$2000

:05, 15 or :30 \$300

:15, :30 or :60 \$300

Television Animation 1 hr recording session

Per additional studio hour \$100 to 300

Non-Broadcast Industrial Recordings, Business, Medical and Educational

1 hr recording session

Per additional studio hour \$100 to 300

Interactive Media / Multimedia 1 hr recording session

Per finished hour of audio \$300 to

500

Audiobooks Per page rate

Per finished hour of audio

Per word rate scripts over

10,000 words using Word

Arial 12pt font

0.10 - 0.25 per word

Do I Need a Web Site

The answer is simple. Yes! This is the only way for potential clients to have access to your bio and hear your Demos so they can see what you sound like. Since you are just jumping into the Voice-Over pool I would suggest what I like to call the pay to play site. Now you don't have to pay for a year's subscription because most of them offer you a free web page where you can upload your demo and information. But you will have to promote your new web page yourself.

Now the good news besides being free which is always nice especially in this economy there are a few other sites offering free web sites. So feel to sign up for a many as you want.

Make sure you check out these sites and explore the opportunities available to you. I have put together a list in the next section.

Now if you decide you would like to have your very own custom made web site to highlight your new demo and skills go to www.photorepair212.com They not only restore photos but can design you a web site cheap. They can also recommend a web host that only charges \$60 bucks a month.

Voice-Over Web Sites

Here is a small list of some of Voice-Over web sites that offer you a free web page. Just a quick note that I am not endorsing the following sites. But they do offer you a free web page to get started. There are many Voice-Over sites on the internet that offer freebies so do a little searching.

www.voice123.com

www.voices.com

www.voicerecruiters.com

About the Author:

Ron Louis has over 28 years experience in the business working at Radio Stations and doing Voice-Overs. He has done everything from On Air Personality, Program Director, Music Director and Production Manager. He has also trained thousands of people over the years to work in the Radio business. For more info on Ron Louis go to Ron Louis Productions at www.audioandvoiceovers.com

Voice-Over Agency List

Here is a list of some of the talent agencies across the country from New York to LA. For Voice-Over beginners I would suggest you wait until you have worked on your Voice-Over skills before sending your demo's to large agencies. This is large sample of the big agencies. This list is a must have and worth it's weight in gold for any Voice-Over talent

About Artists Agency, Inc., 355 Lexington Avenue, 17th Floor, New York, NY 10017.
(212)
490-7191

Abrams Artists Agency, 275 Seventh Avenue, 28th Floor, New York, NY 10001. (646)
486-
4600

Access Talent, 37 East 28th Street, Suite 500, New York, NY 10016. (212) 684-7795
Acme Talent & Literary, 875 Sixth Avenue, Suite 2108, New York, NY 10001. (212) 328-
0388

Bret Adams, Ltd., 448 West 44th Street, New York, NY 10036. (212) 765-5630
Agency For The Performing Arts, Inc., 485 Madison Avenue, 13th Floor, New York, NY
10022. (212) 582-1500

Agents for the Arts, Inc., 203 West 23rd Street, 3rd Floor, New York, NY 10011. (212)
229-
2562

Michael Amato Agency, 1650 Broadway, Room 307, New York, NY 10019. (212) 247-
4455

American International Talent Agency, 303 West 42nd Street, Suite 608, New York, NY
10036. (212) 245-8888

Beverly Anderson, 1501 Broadway, Suite 2008, New York, NY 10036. (212) 944-7773
Andreadis Talent Agency, Inc., 119 West 57th Street, Suite 711, New York, NY 10019.
(212)
315-0303

Arcieri & Associates, Inc., 305 Madison Avenue, Suite 2315, New York, NY 10165. (212)
286-1700

Irvin Arthur Associates, P.O. Box 1358, New York, NY 10028.

The Artists Group East, 1650 Broadway, Suite 610, New York, NY 10019. (212) 586-
1452

Associated Booking Corporation, 1995 Broadway, Suite 501, New York, NY 10023.
(212)
874-2400

The Richard Astor Agency, 250 West 57th Street, Suite 2014, New York, NY 10107.
(212)
581-1970

Atlas Talent Agency, Inc., 36 West 44th Street, Suite 1000, New York, NY 10036. (212)
730-
4500

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Barry-Haft-Brown Artists Agency (B-H-B), 165 West 46th Street, Suite 908, New York, NY

10036. (212) 869-9310

Bauman, Redanty & Shaul, 250 West 57th Street, Suite 2223, New York, NY 10107.

(212)

757-0098

Peter Bellin Agency, Inc., 230 Park Avenue, Suite 200, New York, NY 10169. (212) 949-9119

Berman, Boals & Flynn Inc., 208 West 30th Street, Suite 401, New York, NY 10001.

(212)

868-0168

The Bethel Agency, 311 West 43rd Street, Suite 602, New York, NY 10036. (212) 664-0455

Big Duke Six Artists, Inc., 220 Fifth Avenue, Suite 800, New York, NY 10001. (212) 481-3330

Don Buchwald & Associates, 10 East 44th Street, New York, NY 10017. (212) 867-1200

Carlson-Menashe, 159 West 25th Street, Suite 1011, New York, NY 10001. (646) 486-3332

Carry Company, 49 West 46th Street, 4th Floor, New York, NY 10036. (212) 768-2793

Carson-Adler Agency, Inc., 250 West 57th Street, Suite 2030, New York, NY 10107.

(212)

307-1882

The Carson Organization, Ltd., The Helen Hayes Theatre Building, 240 West 44th Street,

Penthouse, New York, NY 10036. (212) 221-1517

Coleman-Rosenberg, 155 East 55th Street, Suite 5D, New York, NY 10022. (212) 838-0734

Columbia Artists Management, Inc., 165 West 57th Street, New York, NY 10019. (212) 841-

9500

Cornerstone Talent Agency, 132 West 22nd Street, 4th Floor, New York, NY 10011.

807-8344

Cunningham, Escott, Dipene & Associates, 257 Park Avenue South, Suite 900, New York, NY

10010. (212) 477-1666

Ginger Dicce Talent Agency, 56 West 45th Street, Suite 1100, New York, NY 10036.

(212)

869-9650

Douglas, Gorman, Rothacker & Wilhelm, Inc. (DGRW), 1501 Broadway, Suite 703, New York, NY

10036. (212) 382-2000

Dulcina Eisen Associates, 154 East 61st Street, New York, NY 10021. (212) 355-6617

Duva-Flack Associates, Inc., 200 West 57th Street, Suite 1008, New York, NY 10019.

(212)

957-9600

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EWCR & Associates, 311 West 43rd Street, Suite 304, New York, NY 10036. (212) 586-9110

Eastern Talent Alliance Inc., 1501 Broadway, Suite 404, New York, NY 10036. (212) 840-6868

Flaunt Model & Talent Inc., 114 East 32nd Street, Suite 501, New York, NY 10016. (212) 679-9011

Fresh Faces Agency, Inc., 108 South Franklin Avenue, Suite 11, Valley Stream, NY 11580-6105. (516) 223-0034

Frontier Booking International, Inc., 1560 Broadway, Suite 1110, New York, NY 10036. (212) 221-0220

The Gage Group, 315 West 57th Street, Suite 4H, New York, NY 10019. (212) 541-5250

Garber Talent Agency, 2 Pennsylvania Plaza, Suite 1910, New York, NY 10121. (212) 292-4910

Generation TV, 20 West 20th Street, Suite 1008, New York, NY 10011. (646) 230-9491

The Gersh Agency, New York Inc., 130 West 42nd Street, Suite 2400, New York, NY 10036. (212) 997-1818

Goldnadel Inc. Talent Agency, 234 Fifth Avenue, Suite 406, New York, NY 10001. (212) 532-2202

H.W.A. Talent Representatives, 220 East 23rd Street, Suite 400, New York, NY 10010. (212) 889-0800

Peggy Hadley Enterprises Ltd., 250 West 57th Street, Suite 2317, New York, NY 10107. (212) 246-2166

Harden-Curtis Associates, 850 Seventh Avenue, Suite 405, New York, NY 10019. (212) 977-8502

Michael Hartig Agency, Ltd., 156 Fifth Avenue, Suite 1018, New York, NY 10010. (212) 929-1772

Henderson-Hogan Agency, Inc., 850 Seventh Avenue, Suite 1003, New York, NY 10019. (212) 765-5190

Ingber & Associates, 274 Madison Avenue, Suite 1104, New York, NY 10016. (212) 889-9450

Innovative Artists Talent & Literary Agency, 235 Park Avenue South, 7th Floor, New York, NY 10003. (212) 253-6900

Innovative at Ford Models, 142 Greene Street, 4th Floor, New York, NY 10012. (212) 219-6190

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International Creative Management, 40 West 57th Street, New York, NY 10019. (212) 556-5600

Jordan, Gill & Dornbaum, Inc., 150 Fifth Avenue, Suite 308, New York, NY 10011. (212) 463-8455

KMA Associates, 11 Broadway, Suite 1101, New York, NY 10004. (212) 581-4610

Jerry Kahn Inc., 853 Seventh Avenue, Suite 7C, New York, NY 10019. (212) 245-7317

Stanley Kaplan Talent, 139 Fulton Street, Suite 503, New York, NY 10038. (212) 385-4400

Kerin-Goldberg & Associates, 155 East 55th Street, Suite 5D, New York, NY 10022. (212)

838-7373

Archer King Ltd., 244 West 54th Street, 12th Floor, New York, NY 10019. (212) 765-3103

The Krasny Office, Inc., 1501 Broadway, Suite 1303, New York, NY 10036. (212) 730-8160

L.B.H. Associates, 1 Lincoln Plaza, Suite 30V, New York, NY 10023. (212) 501-8936

Lally Talent Agency (LTA), 630 Ninth Avenue, Suite 800, New York, NY 10036. (212) 974-

8718

Lionel Lerner, Ltd., 119 West 57th Street, Suite 1412, New York, NY 10019. (212) 246-3105

Bruce Levy Agency, 311 West 43rd Street, Suite 602, New York, NY 10036. (212) 262-6845

Bernard Liebhaber Agency, 352 Seventh Avenue, New York, NY 10001. (212) 631-7561

The Luedtke Agency, 1674 Broadway, Suite 7A, New York, NY New York, NY 10019. (212)

765-9564

William Morris Agency, Inc., Talent and Literary Agency, 1325 Avenue of the Americas, New

York, NY 10019. (212) 586-5100

NMK – Needham Metz Kowall, Inc., 19 West 21st Street, Suite 401, New York, NY 10010. (212) 741-7000

Nouvelle Talent, Inc., 453 West 17th Street, 2nd Floor, New York, NY 10011. (212) 645-0940

Omnipop Inc. Talent Agency, 55 West Old Country Road, Hicksville, NY 11801. (516) 937-

6011

Oppenheim-Christie Associates, Ltd., 13 East 37th Street, 7th Floor, New York, NY 10016. (212) 213-4330

Fifi Osgard Agency Inc., 24 West 40th Street, 17th Floor, New York, NY 10018. (212) 764-

1100

Dorothy Palmer Talent Agency, Inc., 235 West 56th Street, Suite 24K, New York, NY 10019.

(212) 765-4280

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Meg Pantera, The Agency, 1501 Broadway, Suite 1508, New York, NY 10036. (212) 278-8366

Paradigm, 200 West 57th Street, Suite 900, New York, NY 10019. (212) 246-1030

Pauline's Talent Corp., 379 West Broadway, Suite 502, New York, NY 10012. (212) 941-6005

People New York, Inc., 137 Varick Street, Suite 402, New York, NY 10013. (212) 941-9800

Professional Artists, 321 West 44th Street, Suite 605, New York, NY 10036. (212) 247-8770

RadioActive Talent Inc. (R.T.I.), 350 Third Avenue, Box 400, New York, NY 10010. (917) 733-4700

The Norman Reich Agency, Inc., 1650 Broadway, Suite 303, New York, NY 10019. (212) 399-2881

Gilla Roos Ltd., 16 West 22nd Street, 3rd Floor, New York, NY 10010. (212) 727-7820

Sames & Rollnick Associates, 250 West 57th Street, Room 703, New York, NY 10107. (212) 315-4434

S.E.M. Talent, Inc., 37 East 28th Street, Suite 500, New York, NY 10016. (212) 627-5500

William Schill Agency, Inc., 250 West 57th Street, Suite 2402, New York, NY 10107. (212) 315-5919

Schiowitz/Clay/Rose, Inc., 165 West 46th Street, Suite 1210, New York, NY 10036. (212) 840-6787

Schuller Talent/New York Kids, 276 Fifth Avenue, Suite 207, New York, NY 10001. (212) 532-6005

Silver, Massetti & Szatmary/East Ltd., 145 West 45th Street, Suite 1204, New York, NY 10036. (212) 391-4545

Ann Steele Agency, 330 West 42nd Street, 18th Floor, New York, NY 10036. (212) 629-9112.

Peter Strain & Associates Inc., 1501 Broadway, Suite 2900, New York, NY 10036. (212) 391-0380

Talent House Agency, 311 West 43rd Street, Suite 602, New York, NY 10036. (212) 957-5220

Talent Representatives, 20 East 53rd Street, Suite 2A, New York, NY 10022. (212) 752-1835

Waters & Nicolosi, 1501 Broadway, Suite 1305, New York, NY 10036. (212) 302-8787

Tamar Wolbrom, Inc., 130 West 42nd Street, Suite 707, New York, NY 10036. (212) 398-4595

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Hanns Wolters International Inc., 10 West 37th Street, 3rd Floor, New York, NY 10018.
(212)

714-0100

Ann Wright Representatives, 165 West 46th Street, Suite 1105, New York, NY 10036.
(212)

764-6770

Writers & Artists Agency, 19 West 44th Street, Suite 1000, New York, NY 10036. (212)
391-

1112

Babs Zimmerman Productions, Inc. (Agency), 305 East 86th Street, Suite 17 FW, New
York,

NY 10028. (212) 348-7203

Amerifilm Casting, Inc., 151 First Avenue, Suite 225, New York, NY 10003. (646) 498-
6252

Background, Inc., 200 West 20th Street, Suite 206, New York, NY 10011. (212) 645-
8464

Bass-Visgilio Casting, 648 Broadway, Suite 912, New York, NY 10012. (212) 598-9032

Breanna Benjamin Casting, P.O. box 21077-PACC, New York, NY 10129. (212) 388-
2347

Jay Binder Casting, 321 West 44th Street, Suite 606, New York, NY 10036

Block Casting, Box 170, 1710 First Avenue, New York, NY 10128. (212) 348-8371

Blue Man Productions, 599 Broadway, 5th Floor, New York, NY 10012. (212) 226-6366

Nora Brennan Casting, 752 West End Avenue, Suite Mezz C, New York, NY 10025.

(212)

531-1825

Kristine Bulakowski Casting, Prince Street Station, P.O. Box 616, New York, NY 10012.

(212)

769-8550

CBS Entertainment, 51 West 52nd Street, 5th Floor, New York, NY 10019. (212) 975-
4321

CTP Casting, 22 West 27th Street, 10th Floor, New York, NY 10001. (212) 696-1100

James Calleri, Playwrights Horizons, 416 West 42nd Street, New York, NY 10036. (212)

564-1235

Donald Case Casting Inc., 386 Park Avenue South, Suite 809, New York, NY 10016.

(212)

889-6555

Casting Solutions, 231 West 29th Street, Suite 601, New York, NY 10001. (212) 875-

7573

Chantiles Vigneault Casting, Inc., 39 West 19th Street, 12th Floor, New York, NY 10011.

Ellen Chenoweth, c/o Casting Society of America (C.S.A.), 2565 Broadway, Suite 185,
New

York, NY 10025.

Rich Cole, 648 Broadway, Suite 912, New York, NY 10012. (212) 614-7130

Jodi Collins Casting, 853 Broadway, Suite 803, New York, NY 10003. (212) 254-3400

Complete Casting, 350 W 50th Street, Suite 2W, New York, NY 10019. (212) 265-7460

Byron Crystal, 41 Union Square West, Suite 316, New York, NY 10003.

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Sue Crystal Casting, 251 West 87th Street, Suite 26, New York, NY 10024. (212) 877-0737

Merry L. Delmonte Casting & Productions, Inc., 575 Madison Avenue, Suite 1006, New York, NY 10022. (212) 757-9838

Donna DeSeta Casting, 525 Broadway, 3rd Floor, New York, NY 10012.

Disney-Touchstone Television, 500 Park Avenue, 7th Floor, New York, NY 10022. (212) 310-5596

Pennie Du Pont, 36 Perry Street, New York, NY 10014.

Sylvia Fay, 71 Park Avenue, New York, NY 10016. (212) 889-2626

Linda Ferrara Casting, 217 East 86th Street, Suite 188, New York, NY 10028.

Alan Filderman Casting, 333 West 39th Street, Suite 601A, New York, NY 10018. (212) 695-6200

Leonard Finger, 1501 Broadway, Suite 1511, New York, NY 10036. (212) 944-8611

Denise Fitzgerald Casting, 284 Lafayette Street, Suite 1C, New York, NY 10012.

Fly-Casting, 16 West 46th Street, 6th Floor, New York, NY 10036. (212) 921-9255

Janet Foster, 3212 Cambridge Avenue, Riverdale, NY 10463.

Fourfront Casting, 589 Eighth Avenue, 20th Floor, New York, NY 10018.

Gilburne & Urban Casting, 80 Varick Street, Suite 6A, New York, NY 10013. (212) 965-0745

Godlove & Sindlinger Casting, 151 West 25th Street, 11th Floor, New York, NY 10001. (212) 627-7300

Amy Gossels Casting, 1382 Third Avenue, New York, NY 10021. (212) 472-6961

Maria & Tony Greco Casting (Dovetail Entertainment), 630 Ninth Avenue, Suite 702, New York, NY 10036

Joey Guastella Casting, 85-10 151st Avenue, Suite 5B, Queens, NY 11414. (718) 835-6451

Jimmy Hank Promotions, 209 West 104th Street, Suite 2H, New York, NY 10025. (212) 864-2132

Carol Hanzel Casting, 48 West 21st Street, 7th Floor, New York, NY 10011. (212) 242-6113

Judy Henderson & Associates Casting, 330 West 89th Street, New York, NY 10024. (212) 877-0225

Herman & Lipson Casting, Inc., 24 West 25th Street, New York, NY 10010.

Stuart Howard Associates Ltd., 22 West 27th Street, 10th Floor, New York, NY 10001. (212) 725-7770

Hughes Moss Casting Ltd., 1600 Broadway, Suite 705A, New York, NY 10019-7413. (212) 307-6690

Impossible Casting, 35 West 38th Street, 3rd Floor, New York, NY 10018. (212) 221-1980

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Kalin/Todd Casting, 425 East 58th Street, Suite 4D, New York, NY 10022. (212) 585-1766

Avy Kaufman, 180 Varick Street, 16th Floor, New York, NY 10014.

Kee Casting, 234 Fifth Avenue, New York, NY 10001. (212) 725-3775

Judy Keller Casting, 140 West 22nd Street, 4th Floor, New York, NY 10011. (212) 463-7676

Kipperman Casting, Inc., 12 West 37th Street, 3rd Floor, New York, NY 10018. (212) 736-

3663

Stephanie Klapper Casting, 41 West 86th Street, Suite 3D, New York, NY 10024. (212) 580-

0688

Andrea Kurzman Casting Inc., 122 East 37th Street, 2nd Floor, New York, NY 10016. (212)

684-0710

Liz Lewis Casting Partners, 129 West 20th Street, New York, NY 10011. (212) 645-1500

Liebhart/Alberg Casting, 1710 First Avenue, Suite 122, New York, NY 10128.

Joan Lynn Casting, 39 West 19th Street, 12th Floor, New York, NY 10011. (212) 675-5595

MTV/MTV2 Talent, 1515 Broadway, 25th Floor, New York, NY 10036.

MTV/TRL, 1515 Broadway, 23rd Floor, New York, NY 10036.

Mackey/Sadrich Casting, 145 West 28th Street, Suite 12F, New York, NY 10001.

Joel Manaloto Casting, 1480 York Avenue, Fourth Floor, New York, NY 10021. (212) 517-

3737

McCorkle Casting Ltd., 264 West 40th Street, 9th Floor, New York, NY 10018. (212) 840-

0992

Abigail McGrath, Inc., 484 West 43rd Street, Suite 37-S, New York, NY 10036.

McHale Barone, 30 Irving Place, 6th Floor, New York, NY 10003.

Beth Melsky, 928 Broadway, New York, NY 10010. (212) 505-5000

Norman Meranus Casting, 201 West 85th Street, Suite 16-D, New York, NY 10024.

Matthew Messinger c/o No Soap Productions, 1600 Broadway, Suite 407, New York, NY 10019.

Jeff Mitchell Casting, 440 Park Avenue South, 11th Floor, New York, NY 10016. (212) 679-

3550

Elissa Myers Casting, 333 West 52nd Street, Suite 1008, New York, NY (212) 315-4777

Navarro/Bertoni & Associates, 101 West 31st Street, Room 1707, New York, NY 10001. (212) 736-9272

Nickelodeon, 1515 Broadway, 38th Floor, New York, NY 10036. (212) 258-7500

Steven O'Neill, VP of Casting at NBC, 30 Rockefeller Plaza, Suite 1265E, New York, NY 10112. (212) 314-7100

Orpheus Group, 1600 Broadway, Suite 410, New York, NY 10019. (212) 957-8760

Joanne Pasciuto Inc., 17-08 150th Street, Whitestone, NY 11357.

Eileen Powers Casting (EPC), 8 Fulton Drive, Brewster, NY 10509. (914) 279-5106

Laura Richin Casting, 33 Douglas Street, Suite 1, Brooklyn, NY 11231. (718) 802-9628

Voice-Over Agency List

Toni Roberts Casting, Ltd., 150 Fifth Avenue, Suite 309, New York, NY 10011. (212) 627-2250

Mike Roscoe Casting, Ltd., Times Square Station, P.O. Box 721, New York, NY 10108-0721. (212) 627-8880

Charles Rosen Casting, Inc., 140 West 22nd Street, 4th Floor, New York, NY 10011

Judy Rosensteel Casting, 43 West 68th Street, New York, NY 10023.

ROSSMON Casting and Talent Relations, 35 West 36th Street, 8th Floor, New York, NY 10018. (212) 279-9229

Cindi Rush Casting, 440 Lafayette Street, 4th Floor, New York, NY 10003.

Paul Russell Casting, 347 West 36th Street, 12th Floor, New York, NY 10018.

Jennifer Low Sauer Casting, 332 Bleecker Street, PMB #D-8, New York, NY 10014.

Howard Schwartz Recording, 420 Lexington Avenue, New York, NY 10170. (212) 687-4180

Brien Scott, 71-10 Loubet Street, Forest Hills, NY 11375. (718) 544-6902

Selective Casting by Carol Nadell, P.O. Box 1538, Radio City Station, NY 10101-1538

Caroline Sinclair Casting, 85 West Broadway, New York, NY 10007. (212) 566-0255

Winsome Sinclair & Associates, 314 West 53rd Street, Suite 106, New York, NY 10019. (212) 397-1537

Sirius Casting, 29 John Street, PMB 126, New York, NY 10038. (917) 586-7497

Skyrme, Lewis & Fox Casting, 459 Columbus Avenue, Suite 164, New York, NY 10024. (212) 724-1121

Spotty Dog Productions, 236 West 27th Street, 6th Floor, New York, NY 10001. (212) 463-8550

Stark Naked Productions, 39 West 19th Street, 12th Floor, New York, NY 10011. (212) 366-1903

Adrienne Stern, 149 Fifth Avenue, Suite 730, New York, NY 10010. (212) 253-1496

Irene Stockton Casting, 261 Broadway, Suite 2B, New York, NY 10017. (212) 964-9445

Strickman-Ripps, Inc., 65 North Moore Street, Suite 3A, New York, NY 10013. (212) 966-3211

T.E.C. Casting, 2-15 26th Avenue, Long Island City, NY 11102.

TNN (The National Network), 1515 Broadway, 38th Floor, New York, NY 10036.

Helyn Taylor Casting, 140 West 58th Street, New York, NY 10019.

Bernard Telsey Casting, 145 West 28th Street, 12th Floor, New York, NY 10001. (212) 868-1260

Todd Thaler Casting, 130 West 57th Street, Suite 10A, New York, NY 10019. (212) 246-7116

Lina Todd Casting, 110 Leroy Street, 7th Floor, New York, NY 10014.

VHI, 1633 Broadway, 6th Floor, New York, NY 10019.

VideoActive Talent, 1780 Broadway, Suite 804, New York, NY 10019. (212) 541-8106

Warner Bros. Television Casting, 1325 Avenue of the Americas, 32nd Floor, New York, NY 10019. (212) 636-5145

Voice-Over Agency List

Joy Weber Casting c/o One on One, 126 West 23rd Street, New York, NY 10011. (212) 206-0001

Grant Wilfley Casting, 60 Madison Avenue, Suite 1027, New York, NY 10010. (212) 685-3537

Marji Camner Wollin & Associates, 233 East 69th Street, New York, NY 10021. (212) 472-2529

Liz Woodman Casting, 11 Riverside Drive, Suite 2JE, New York, NY 10023. (212) 787-3782

Los Angeles Talent Agencies (TOP OF PAGE)

AKA Talent Agency, 6310 San Vicente Boulevard, Suite 220, Los Angeles, CA 90048. (323) 965-5600

A.S.A. Talent, 4430 Fountain Avenue, Suite A, Hollywood, CA 90029. (323) 662-9787

A Total Acting Experience, 20501 Ventura Boulevard, Suite 399, Woodland Hills, CA 91364. (818) 340-9249

Above The Line Agency, 9200 Sunset Boulevard, Suite 401, West Hollywood, CA 90069.

(310) 859-6115

Abrams Artists Agency, Inc., 9200 Sunset Boulevard, 11th Floor, Los Angeles, CA 90069.

(310) 859-0625

Abrams-Rubaloff & Lawrence, 8075 West 3rd Street, Suite 303, Los Angeles, CA 90048. (323) 935-1700

Acme Talent & Literary, 4727 Wilshire Boulevard, Suite 333, Los Angeles, CA 90010. (323)

954-2263

Agency for the Performing Arts, Inc., 9200 Sunset Boulevard, 9th Floor, Los Angeles, CA

90069. (310) 888-4200

Agency West Entertainment (a.k.a. J.E.O.W. Entertainment), 6255 Sunset Boulevard, Suite

908, Hollywood, CA 90028. (323) 468-9470

Aimée Entertainment Associates, 15000 Ventura Boulevard, Suite 340, Sherman Oaks, CA

91403. (818) 783-9115

Allure Model & Talent Agency, 5556 Centinela Avenue, Los Angeles, CA 90066. (310) 306-

1150

Carlos Alvarado Agency, 8455 Beverly Boulevard, Suite 406, Los Angeles, CA 90048. (323)

655-7978

Amatruda Benson & Associates (ABA), 9107 Wilshire Boulevard, Suite 500, Beverly Hills, CA

90210. (310) 276-1851

Voice-Over Agency List

Amsel, Eisenstadt & Frazier, Inc., 5757 Wilshire Boulevard, Suite 510, Los Angeles, CA 90036. (323) 939-1188.

Angel City Talent, 1680 Vine Street, Suite 614, Los Angeles, CA 90028. (323) 463-1680

The Artists Agency, 10000 Santa Monica Boulevard, Suite 305, Los Angeles, CA 90067. (310) 277-7779

The Artists Group, Ltd., 10100 Santa Monica Boulevard, Suite 2490, Los Angeles, CA 90067.

(310) 552-1100

Artist Management Agency, 1800 East Garry Street, Suite 101, Santa Ana, CA 92705.

(949)

261-7557

The Austin Agency, 6715 Hollywood Boulevard, Suite 204, Hollywood, CA 90028. (323) 957-

4444

Badgley Connor Talent Agency, 9229 Sunset Boulevard, Suite 311, Los Angeles, CA 90069.

(310) 278-9313

Baier/Kleinman International, 3575 Cahuenga Boulevard West, Suite 500, Los Angeles, CA

90068

Baldwin Talent, Inc., 8055 West Manchester Avenue, Suite 550, Playa Del Rey, CA 90293.

(310) 827-2422

Bobby Bell Agency, 4342 Lankershim Boulevard, Universal City, CA 91602. (818) 506-8188

Baron Entertainment, 5757 Wilshire Boulevard, Suite 659, Los Angeles, CA 90036.

(323)

936-7600

Barry-Haft Brown West Artists Agency (BHB West), 9056 Santa Monica Boulevard, Suite 305,

West Hollywood, CA 90069. (310) 205-6911

Bauman, Redanty & Shaul, 5757 Wilshire Boulevard, Suite 473, Los Angeles, CA 90036.

(323) 857-6666

The Sara Bennett Agency, 1062 South Alfred Street, Los Angeles, CA 90035. (323) 965-9666

Marian Berzon Talent Agency, 336 East 17th Street, Costa Mesa, CA 92627. (949) 631-5936

Bonnie Black Talent & Literary Agency, 4660 Cahuenga Boulevard, Suite 306, Toluca Lake,

CA 91602. (818) 753-5424

The Blake Agency, 1327 Ocean Avenue, Suite J, Santa Monica, CA 90401. (310) 899-9898

bloc, inc., 5225 Wilshire Boulevard, Suite 311, Los Angeles, CA 90036. (323) 954-7730

Brand Model & Talent, 1520 Brookhollow Drive, Suite 39, Santa Ana, CA 92705. (714) 850-1158

Free Script Samples

Here are a few Free scripts for you to practice with. Please take note that I added Instructions on how each script should be delivered. **You can make your Dream of being a Voice-Over talent come true. Good Luck!**

KRYSTAL/GENERIC/Soft Sell/Natural

HAVE YOU TRIED THE AWESOME TASTE OF KRYSTAL YET? PICTURE THIS THE SMALL SQUARE STEAMED BUN WITH ONIONS, PICKLES AND MUSTARD GRILLED TO PERFECTION. WHAT ARE YOU WAITING FOR HEAD TO KRYSTALS NOW AND PICK UP A SACKFUL OF 8 FOR ONLY 3.99 OR A SACKFUL OF 12 FOR ONLY 5.99. KRYSTALS ARE ALWAYS COOKED TO ORDER SO YOU CAN EXPERIENCE THESE SQUARE LITTLE BEAUTIES FRESH, HOT OFF THE GRILL....THAT'S WHAT MAKES THE KRYSTAL SO INCREDIBLY TASTY. KRYSTAL IS MAKING IT EASY FOR YOU FEED THE WHOLE FAMILY OR A HOUSE FULL OF FRIENDS WITH A SACKFUL. GET 8 KRYSTALS FOR ONLY 3.99 OR 12 KRYSTALS FOR ONLY 5.99. NOW KRYSTAL IS GIVING YOU ONE MORE REASON TO GET TO YOUR NEAREST KRYSTAL, BECAUSE KRYSTAL IS GIVING AWAY A SACKFUL OF CASH WITH \$500.00 DOLLARS INSIDE. EACH WEEK NOW THRU MARCH 31ST ONE LUCKY WINNER WILL TAKE HOME A SACKFUL OF CASH. SO DROP BY YOUR NEAREST KRYSTAL TODAY AND REGISTER. AT PARTICIPATING STORES ONLY. SEE STORE FOR DETAILS AND COMPLETE RULES. NO PURCHASE NECESSARY. KRYSTAL NUMBER ONE

**FOR VALUE....WHERE YOU CAN GET A WHOLE LOT OF FOOD FOR NOT
A LOT OF MONEY.**

Free Script Samples

FLA. BLOOD CENTER/BE A SWEETHEART/Soft Sell

**FEBRUARY IS SWEETHEART MONTH AND THAT MEANS FLOWERS,
DINNER, MOVIE TICKETS AND EVEN STAY AT A LUXURY HOTEL. SOUND
TO GOOD TO BE TRUE? IT'S NOT. WHEN YOU DONATE BLOOD AT THE
FLORIDA BLOOD CENTERS BETWEEN NOW AND FEBRUARY 25TH. ALL
DONORS WILL HAVE A CHANCE AT A WEEKLY DRAWING FOR A
FANTASTIC SWEETHEART PACKAGE. THE SWEETHEART PACKAGE
INCLUDES A PAIR OF MOVIE TICKETS, DINNER FOR TWO AND A
FLORAL ARRANGEMENT DELIVERED TO YOUR SWEETHEART. BUT
WAIT THERE'S MORE ON FEBRUARY 25TH THERE WILL ALSO BE A
DRAWING FOR A GRAND PRIZE PACKAGE THAT INCLUDES THE
SWEETHEART PACKAGE AND A STAY AT A LUXURY HOTEL.
WHEN YOU DONATE BLOOD AT THE CENTRAL FLORIDA BLOOD
CENTERS YOUR GIFT STAYS RIGHT HERE IN ORLANDO'S LOCAL
HOSPITALS. YOUR DONATION COULD LITERALLY SAVE THE LIFE OF A
FAMILY MEMBER OR NEIGHBOR. YOU ARE GIVING YOURSELF A GIFT.**

WHAT ARE YOU WAITING FOR DONATE TODAY. FOR MORE INFO VISIT THE CENTRAL FLORIDA BLOOD CENTERS ONLINE A FLORIDA BLOOD CENTERS DOT ORG OR CALL 1-888-7 DONATE. THAT'S 1-888-7 DONATE.

Free Script Samples

PEARSON CARPET/Medium Sell

IT'S SUMMER TIME AGAIN AND THE CLEANING BUG IS ABOUT TO BITE. IF YOU LOOK AT THE TILE AND GROUT IN YOUR HOUSE AND THINK...YUCK...WELL, PUT AWAY THE TOOTH BRUSH AND THOSE TOXIC CHEMICALS AND PUT PEARSON CARPET, TILE AND GROUT CLEANING TO WORK FOR YOU. GET THAT DINGY LOOKING TILE AND GROUT BACK TO CLEAN AGAIN. KITCHEN, BATHROOM SHOWER STALL, COUNTER TOPS....WHEREVER YOU HAVE TILE OR GROUT, PEARSON CAN CLEAN IT. SO MANY DO IT YOURSELFERS DESTROY THEIR TILE BY USING THE WRONG PRODUCTS. PEARSON WILL EVALUATE YOUR TILE AND DETERMINE WHICH PRODUCTS TO USE. . AND THEY GUARANTEE THE JOB WILL BE DONE RIGHT. WANNA TRANSFORM THE LOOK OF YOUR HOUSE? PEARSON CAN EVEN CHANGE THE GROUT TO THE COLOR OF YOUR CHOICE. AND BE SURE TO TAKE ADVANTAGE OF THEIR EXCLUSIVE GROUT SEALING. IT'LL PROTECT YOUR TILE FROM DIRT, SPILLS, AND WEAR 'N TEAR. CALL PEARSON TILE AND GROUT CLEANING TODAY. 362-7626. ... AND

REMEMBER, THEY DO CARPETS TOO IN THE SAME PROFESSIONAL WAY. CALL 362-7626.

Free Script Samples

Lakeland Dodge radio: March/Hard Sell

Dodge Caravan and Chrysler Town & Country created the minivan market. After all these years, both are still leaders in sales and innovations such as integrated child safety seats, removable seats, power rear hatch, and so on. Lakeland Chrysler Dodge has sold and serviced more minivans than any other dealer in Polk County. We have over 75 minivans in stock and priced to move. Why wouldn't you want to buy from a leader like Lakeland Chrysler Dodge during the National Minivan Sale?

The HEMI engine is back and it's available in the Dodge Ram trucks at Lakeland Chrysler Dodge. You can get 0% financing on select Rams or buy the Mayor for as little as \$12,998. So, grab life by the horns at Lakeland Chrysler Dodge. We're conveniently located just 1 mile south of I-4 on US 98 just south of Home Depot.

That's Lakeland Chrysler Dodge

Disclaimer: Dealer retains all incentives, see dealer for details

About the Author:

Ron Louis has over 28 years experience in the business working at Radio Stations and doing Voice-Overs. He has done everything from On Air Personality, Program Director, Music Director and Production Manager. He has also trained thousands of people over the years to work in the Radio business. For more info on Ron Louis go to Ron Louis Productions at www.audioandvoiceovers.com

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